

GLOBAL MANAGEMENT CONFERENCE

Rime lab
E.A. 7396

Global Management Conference
At IAE Lille, France
June 06-09, 2017

Program



Organizing and Scientific Committee – p. 3

Program at a glance: p. 4

Detailed program p. 9

Practical information p. 13

Scientific Committee

Dominique Besson, PhD, Professor, University of Lille, Research Team RIME Lab
David Bourghelle, PhD, Professor, University of Lille, Research Team RIME Lab
Second Bwanakare, PhD, Professor, University of Information Technology and Management in Rzeszow (WSIZ), Poland and University of Lille, Research Team RIME Lab. *Editor of GMC Proceedings.*
Najet Boussaa, PhD, Professor, University of Lille, Research Team RIME Lab
Oliviane Brodin, PhD, Professor, University of Lille, Director of the Research Team RIME Lab
Laurent Carpentier, PhD, Professor, University of Lille, Research Team RIME Lab
Fabrice Caudron, PhD, Professor, University of Lille, Research Team RIME Lab
Elie Chrysostome, PhD, Professor, State University of New York
Eric Dehay, PhD, Professor, University of Artois, Research Team RIME Lab
Carine Drapier, PhD, Professor, University of Lille, Research Team RIME Lab
Vincent Dupont, PhD, Professor, University of Lille, Research Team RIME Lab
Hadjila Krifa- Schneider, PhD, Professor, University of Lille, Adjunct Director of the Research Team RIME Lab
Jean-Jacques Nowak, PhD, Professor, University of Lille, Research Team RIME Lab
Côme Segretain, PhD, Professor, University of Lille, Research Team RIME Lab
Eric Séverin, PhD, Professor, University of Lille, Research Team RIME Lab.

Organizing Committee

Pr. Dominique Besson, IAE of Lille, University of Lille, Research Team RIME Lab. *Committee head.*
Elmira Fadafan, Intern, Bachelor in Business Administration, IAE of Lille, University of Lille, *Committee head assistant, communication.*
Dr. Oliviane Brodin, IAE of Lille, University of Lille, Research Team RIME Lab (director)
Second Bwanakare, Faculty of Economics, University of Lille, Research Team RIME Lab
Catherine Carlier, assistant , IAE of Lille, University of Lille, Research Team RIME Lab
Ivan Chumychkin, intern, Master Business Administration, IAE of Lille, University of Lille
Dr. Carine Drapier, University of Lille, Research Team RIME Lab
Jean-Marc Lhernould, IAE Logistics team, IAE of Lille, University of Lille
Pauline Nunne, assistant, *Committee communication assistant*, IAE of Lille, University of Lille, Research Team RIME Lab
Abdul Sattar, PhD student, Faculty of Economics, University of Lille
Angelika Szymanska, intern, Master Business Administration, IAE of Lille, University of Lille
Yuri Pineiro ,Intern, Bachelor in Business Administration, IAE of Lille, University of Lille

In a glance: (detailed program on page 9; practical information on page 13)

All sessions in rooms 622 to 624 (except Friday: Great Amphitheater)
Coffee breaks on room 625 (except Friday: room 120)

Tuesday 06.06.2017

17:00 – 20:00

Welcome of participants (registrations) – ROOM 120

Wednesday 07.06.2017

8:00 - 9:30

Welcome of participants (inc. following registrations) – room 120

9:00 - 10:30

Welcoming session; (IAE great Amphitheater)

10:30 – 10:45

Coffee break (room 625)

10:45 - 12:15

Sessions 1 – parallel sessions

Including PUBLIC SERVANTS WORKSHOP: *“CITY MANAGEMENT FACING NEW CHALLENGES”* and session *FINANCE*.

12:30 - 14:00

Lunch - room 07

Keynote speaker: Professor Grace-Ann Rosile, New Mexico State University, USA:
*ENSEMBLE LEADERSHIP AND WORKER-DRIVEN SOCIAL RESPONSIBILITY - DEFEAT GLOBALIZED
MODERN-DAY SLAVERY*

14:15 – 15:45

Session 2 - parallel sessions

Including PRACTITIONERS' WORKSHOP: *"MANAGEMENT BASED ON SHARED VISION"* (first set)
and session *LAW AND GOVERNANCE*

15:45 - 16:00

Coffee break (room 625)

16:00 – 17:30

Session 3 - parallel sessions

Including PRACTITIONERS' WORKSHOP: *"MANAGEMENT BASED ON SHARED VISION"* (second
set) and session *NEW USE OF WWW*

18:00

General Assembly of Research Team RIME Lab. (for RIME Lab members only)

19:30: RIME Lab Cocktail – *All welcome!*

Evening: dinner on your own

Thursday 08.06.2017 – Morning

8:30 - 9:00

Welcome of participants (room 621)

9:00 - 10:30

Sessions 4 - parallel sessions: *“SOFT SKILLS”* and *HEALTH AND DEVELOPMENT*

10:30 – 10:45

Coffee break- room 625

10:45 - 12:15

Session 5 - parallel sessions

Including PRACTITIONERS’ WORKSHOP 2: *“TELEWORKING AND NEW FORMS OF WORK”* and session *INDUSTRIAL ECONOMICS*

12:30 - 14:00

Lunch - room 07

Keynote speaker : Professor David Boje, New Mexico State University, USA: *HOW GLOBALIZATION AND MATERIAL DISCURSIVE PRACTICES PUT TASTELESS TOMATO ON YOUR TABLE*

Followed by the
Award ceremony

Thursday 08.06.2017 – afternoon

Afternoon - 2:30 – Tour of Lille

Guided Tour of Old Lille (registration to the tour is mandatory)

Bus and walk (approximately one hour each –total 2 hours)

Departure: by bus, 2:15 in front of IAE (main entrance)

(possible to pick you up at an another place, please ask)

GALA DINNER - 7:30 pm- Restaurant Les Terrasses des Remparts

Address:

Logis de la porte de Gand, Lille

+33 (0)3 20 06 74 74

Registration to the gala dinner is mandatory.

Indications to join the restaurant are given in the section Practical information (with a map).

Friday 09.06.2017 – Great Amphitheater (121)

8:30 - 9:00

Welcome of participants (ROOM 120)

9:00 - 11:00

Session 6 – Entrepreneurship

11:00 - 11:15

Coffee break – ROOM 120

11:15 – 13:00

Session 7 – Action science and Conflict Management

13:00 - 14:00

Lunch – room 09

14:00 - 15:30

Final farewell session

Sessions detailed program

All sessions in rooms 622 to 624 except on Friday: Great
Amphitheater

GMC Lille 2017 - Program

Wednesday

Session 1: 10:45 - 12:15

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| <u>Public servants workshop:</u> “City management facing new challenges”. Chair: C. Drapier | Parallel session - Finance Chair: C. Segretain |
| - Presentation by practitioners in City management - Isam Shahrour, Pr, University Lille 1: <i>Smart City : Gouvernance du système d’information</i> | Goldberg Martin A.: <i>New Principles and Opportunities for Multinational Business Enterprises Shifting Profits to Low-Tax Jurisdictions</i> |
| Vincent Mazraani : <i>Governance of Smart Cities.</i> | Veganzones David, Eric Séverin : - <i>Bankruptcy prediction: A review of the methodology</i> |
| Akim Chekhab , Jérôme Dupuis:- <i>Tensions in training management and the implementation of a strategy in the local public sector: the case of the intercommunality in France</i> | Millán de la Lastra, Fruet Cardozo and Gomez-Limón Rodríguez : <i>Stress tests 2016: analysis of the Profitability of the Spanish deposit entities</i> Tov Assogbavi, : <i>Probabilistic Financial Planning: A Powerful Tool for A More Realistic Personal Financial Planning</i> |

Session 2: 14:15 - 15:45

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|---|---|
| <u>Including Practitioners’ workshop:</u> “Management based on shared vision” (first set) – Chair: D. Besson | Parallel session: Law and Governance Chair: M. Calciu |
| Presentation by team of Creatis: - Bernard Hazebrouck, General Director - Caroline Tassart, directrice des partenariats commerciaux (director for commercial partnerships) - Naima Ahrouch, responsable de secteur - acceptation crédit (head of sector, loans agreements) | Goldberg Martin A.: <i>European Competition Laws and Entrepreneurship</i> |
| | Naoufel Krifa, Jérôme Maati : <i>La performance des acquéreurs surconfiants : Effet modérateur de la formation des administrateurs indépendants</i> |
| | Hadjila Krifa Schneider, Abdul Sattar : <i>Multination Corporations’ Tax Optimization in European And EU Policies</i> |
| | Elie Chrysostome : <i>Diaspora entrepreneurship in Developing Countries: role of remittances and theoretical challenges</i> |

Session 3: 16:00 - 17:30

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|--|---|
| <u>Practitioners’ workshop: “Management based on shared vision” (second set)</u> Chair: D. Besson | Parallel session : New uses of WWW Chair: J. Attila |
| Discussion of the Creatis experience by: - Thierry Le Chapois, Directeur Financier à temps partagé (LINK Gestion). - Martial Damarey, Consultant (M2DS-conseils) Debate and share of experiences. | Bridget Alichie : <i>Negotiating human rights and social justice in a digital era: Knowledge and perceptions of Online Social Networks (OSNs) and internet governmentality among Nigerian users</i> |
| | Miguel Morales, Lei Peng : <i>Website quality, perceived usability, perceived enjoyment, satisfaction and behavioural intentions: empirical assessment from China</i> |
| | Mihai Calciu : <i>Big Data in Marketing are too important to be left to computer- or data-scientists. Applications to customer relationship modeling</i> |

GMC Lille 2017 - Program

Thursday

Sessions 4: 9:00 - 10:30

| <i>“Soft skills”</i> Chair: M. Fortier | <i>Health and development</i> Chair: A. Micheaux |
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| Chader Adnane, Jean-Michel Plane, : <i>Le leadership au regard des compétences émotionnelles : Revue de la littérature</i> | Carine Drapier, Nadiya Ukrayinchuk : <i>Exhausted migrant effect" : la santé des travailleurs immigrés en France</i> |
| Zeineb Ben Ammar Mamlouk: <i>Le bonheur, ADN du capital intellectuel</i> | Bella Boubaker, Carine Drapier, E. Tarbalouti : <i>Améliorer la santé et la qualité des institutions serait-il un levier de la croissance économique par le capital humain ?</i> |
| Riad Sakr : <i>Higher Education Evolution in Lebanon: Pedagogical and Socio-Economic Issues</i> | Hayat Sbai : <i>Le changement organisationnel et le bien être des employés : Etude comparative –milieu hospitalier Français /Marocain</i> |
| Riad Sakr, Ali Ismail, D. Besson : <i>Quality and Quality Assurance in Higher Education Institutions: An Overview of Conceptual and Practical Issues</i> | |

Sessions 5: 10:45 to 12:15

| <u>Including Practitioners’ workshop 2:</u> <i>“Teleworking and new forms of work”</i> – Chair: Dr Drapier | Parallel session – <i>Industrial Economics</i> Chair: S. Trzcielinski |
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| Presentations and animation by: - Sébastien Henouille, responsable service client, Monabanq ; - Marion Lust, responsable RH, groupe Atlantic ; - Jean-Philippe Tricoit, Doctor in Public Law, university Lille 2. - | Rakhma Oktavina, Ratih Wulandari, Rossi Septy Wahyuni : <i>Energy’s Strategic Management for Industries in Indonesia</i> |
| | Bwanakare Second : <i>Industry Equilibrium Characteristics through the Entropy Econometrics Model</i> |
| | Vadim Golubev, Aleksandr Bezgodov, Konstantin Barezhev: <i>Planetary Rent: A Radical Economic Innovation</i> |
| | Salem Lakhal: <i>Design of International Maritime Transport Network Design: a DSS for the Case of the LNG Transport</i> |

Friday

Sessions 6: 9:00 - 11:00 – Entrepreneurship

| Entrepreneurship – Chair: D. Besson |
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| Jean-Charles Cachon : <i>L'innovation inattendue : émergence de l'entrepreneuriat et développement durable dans la métropole minière de Sudbury (Canada)</i> |
| Yves Robichaud : <i>Échec ou succès des PME même combat? L'étude des facteurs de succès comme moyen de contrer l'échec des PME</i> |
| Guilluy-Sulikashvili Natalia, Abdelouahid Assaidi, Godefroy Kizaba : <i>Typologies des entrepreneurs, attentes et performance: Cas des entrepreneurs de la région Nord-Pas-de-Calais</i> |
| Stefan Trzcielinski, Jowita Trzcielinska: <i>Entrepreneurship approach of SMEs to identify market opportunities</i> |

Sessions 7: 11:15 - 13:00: Action science and Conflict Management

| Workshop : conflicts and communication – Chair: J-C. Cachon |
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| Fortier Michel:- <i>Interpersonal Relations, Communication and Organization as Community of Persons: a Dialogical Perspective</i> |
| Jean-Michel Plane: <i>Action science, intervention on company management and development</i> |
| Rachid Bagaoui : <i>Quelques enseignements à tirer d'un conflit autour d'un programme de qualité totale</i> |
| Dominique Besson, Aysylu Valitova : <i>Communications interpersonnelles et escalade de conflit en organisation (or in English)</i> |

Practical informations

The Conference will be held at IAE (*Institut d'Administration des Entreprises* - University School of Management) of Lille:

IAE of Lille, 104 avenue du peuple belge, 59043 Lille city

(see maps below - inc. map of the building)

All sessions in rooms 622 to 624 (6th floor), **except Friday**: Great Amphitheater (1st floor) - Coffee breaks on room 625 (except Friday: room 120)

In emergency, call: +33 (0) 12 86 63 61 OR +33 (0)6 75 21 13 98

Wi-Fi Internet connection for GMC participants is available:

NAME :

LILLE1-SEMINAIRE :

ID = gmc

PASS = iae062017

RIME Lab Website :

<http://www.rimelab.fr>

Gala dinner : Thursday, 7 :30 pm – Restaurant *Les Terrasses du rampart*

Logis de la porte de Gand, Lille

+33 (0)3 20 06 74 74

From IAE : take the *Avenue du Peuple belge* (at left out of IAE) till *Place Louise de Bettignies* (500 m)– go, take left on *rue de Gand* (narrow street, full of pubs and restaurants) - walk up the street (300 m) until a big stone gate (*Porte de Gand*), the restaurant is *in* the Gate (stairs at the right, with indication of the restaurant)

MAPS (following pages):

Lille and Old Lille (vieux Lille)

IAE building.

GMC Lille 2017 - Program



